

TERMS AND CONDITIONS OF THE EVENT

§ 1

General Provisions

1. These Terms and Conditions (hereinafter referred to as the “**Terms and Conditions**”) define the rules and conditions of participation in the event entitled “**Consumer Experience Seminar L’Oreal Luxe**” (hereinafter referred to as the “**Event**”).
2. The Event is organized by **Endorfina Events sp. z o.o.**, with its registered office in Warsaw (02-657), ul. Wielicka 52, entered into the Register of Entrepreneurs of the National Court Register maintained by the District Court for the Capital City of Warsaw in Warsaw, XIII Commercial Division of the National Court Register, under KRS No. 0000326910, NIP 1132759426, REGON 141796596, with a share capital of PLN 71,450.00 (hereinafter referred to as the “**Organizer**”), acting on behalf of **L’Oréal Polska Sp. z o.o.**, with its registered office in Warsaw at ul. Grzybowska 62, entered into the National Court Register under KRS No. 0000063684, NIP 524-030-33-75, REGON 011566010 (hereinafter referred to as the “**Client**”).
3. The event will take place at the National Library, 213 Niepodległości Avenue, 02-086 Warsaw; Warszawski Tygrys, 5 Plac Konstytucji, 00-657 Warsaw; PinUp Studio, 84/86 Nowogrodzka Street, 02-018 Warsaw; and Mercure Centrum, 48/54 Złota Street, 00-120 Warsaw, on 23–24 September 2026.
4. These Terms and Conditions apply to all persons present at the premises where the Event is held during its duration. Each such person shall be obliged to comply with these Terms and Conditions.
5. The Terms and Conditions shall be made available to all persons invited to participate in the Event.

§ 2

Event Registration

1. Registration for the Event shall be available exclusively to selected invitees who receive an invitation via email and subsequently complete the registration form made available by the Organizer on the website elevatethebeauty.eu.
2. Participation in the Event is permitted solely to persons who have attained the age of eighteen (18) years.
3. Registration for the Event requires prior review and acceptance of these Terms and Conditions, which shall be published on the website elevatethebeauty.eu.

§ 3

Organizational Rules and Order at the Event Venue

1. Participants and all persons present at the Event venue shall conduct themselves in a manner that does not endanger the life, health or safety of others and shall, in

particular, comply with these Terms and Conditions and follow all instructions issued by the Organizer or its authorized representatives.

2. For justified reasons, in particular in the event of a threat to the life or health of participants, the Organizer or persons authorized by the Organizer shall be entitled to interrupt or terminate the Event or to order the evacuation of participants. All participants shall be obliged to strictly comply with evacuation instructions issued by the Organizer or security personnel.
3. The following actions are strictly prohibited:
 - a. destruction or damage of signage, information boards, advertising materials, devices or equipment located at the Event venue;
 - b. any actions, including but not limited to throwing objects, which may pose a threat to life, health or safety;
 - c. touching electrical installations, electrical switchboards or rotating machinery elements.
4. Participants shall use sanitary facilities exclusively in accordance with their intended purpose.
5. It is prohibited to bring onto or possess at the Event venue:
 - a. privately owned alcoholic beverages, narcotic drugs or psychotropic substances;
 - b. explosives, weapons, pyrotechnic materials or flammable substances;
 - c. any other hazardous items, in particular sharp, heavy, hard, glass or metal objects that may pose a risk to persons or property.
6. Smoking of tobacco products, including novel tobacco products and e-cigarettes, is strictly prohibited at the Event venue, except in areas expressly designated for that purpose.
7. The Organizer shall not be liable for the consequences of events constituting **Force Majeure**, understood as events beyond the Organizer's reasonable control that render the organization or continuation of the Event impossible or impracticable. Force Majeure events include, in particular, adverse weather conditions, failures in the supply of electricity, heating or lighting, acts of war, or actions of public authorities affecting the Event through legal or regulatory measures.
8. Each participant shall bear full civil, criminal and financial liability for any personal injury or property damage caused by their actions during the Event.
9. The Organizer shall not be liable for any personal belongings left unattended at the Event venue.

§ 4

Consent to the Use of Image and Voice

1. During the Event, the Organizer, the Client or third parties authorized by them may record photographs, audio and video footage of the Event for the purposes of documentation, promotion, advertising and dissemination via mass media, including television, radio, internet and press.
2. Participation in the Event shall constitute the participant's irrevocable consent to the recording, use and dissemination of their image, voice and statements by the Organizer, the Client and their affiliated entities, without any temporal or territorial limitations, for promotional and marketing purposes.

3. Such consent includes the right to publish photographs, video recordings and audio materials on websites operated by the Organizer, the Client or third parties, as well as to use them in promotional materials, without any entitlement to remuneration.
4. The recording and processing of participants' images may take place pursuant to Article 81(2)(2) of the Polish Act of 4 February 1994 on Copyright and Related Rights and shall not require individual consent.

§ 5

Personal Data Protection

1. The Client shall act as the data controller within the meaning of Article 4(7) of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 (**GDPR**).
2. Data subjects shall have the right to access, rectify and erase their personal data, to restrict or object to processing, and, where applicable, to data portability. In matters concerning personal data processing, data subjects may contact the Data Protection Officer of L'Oréal Polska Sp. z o.o. via email: **personal-da@loreal**. Data subjects also have the right to lodge a complaint with the competent supervisory authority.
3. Personal data shall be processed for the purpose of concluding and performing the agreement related to participation in the Event, including registration, confirmation of participation, communication of organizational information, compliance with legal obligations, and the establishment, exercise or defence of legal claims.
4. Processing of personal data is necessary for the performance of a contract pursuant to Article 6(1)(b) GDPR.
5. Personal data may also be processed for documentation, promotional and marketing purposes related to the Event and the business activities of the Organizer or the Client.
6. Processing shall be based on Article 6(1)(b) GDPR in conjunction with Article 81(2)(2) of the Polish Copyright Act, as well as on the legitimate interests of the data controller consisting in documenting and promoting the Event.
7. Personal data may also be processed pursuant to Article 6(1)(f) GDPR for the purpose of securing evidence for potential legal claims and pursuant to Article 6(1)(c) GDPR in order to comply with legal obligations, including tax regulations.
8. Personal data may be disclosed to the Organizer and to entities providing services to the data controller, including legal, accounting, auditing, HR and IT services, as well as to entities involved in the organization of the Event under relevant data processing agreements. Data may also be disclosed to public authorities where required by law.
9. The data controller may transfer personal data to third countries or international organizations.
10. Personal data shall be stored for the period of limitation of potential claims arising from the agreement. Recordings made during the Event shall be stored for promotional purposes for the necessary period and subsequently retained indefinitely as documentary material.
11. Personal data shall not be subject to automated decision-making, including profiling.
12. Where processing is based on consent, such consent may be withdrawn at any time without affecting the lawfulness of processing carried out prior to withdrawal.
13. Provision of personal data is voluntary but necessary for participation in the Event.

